RECOGNITION & REWARD

Welcome to your one-stop shop for celebrating the heart of JCPenney — our associates!

When we celebrate each other, we all contribute to better results, a fun work environment and a stronger JCPenney. This site offers the tools and resources you need to recognize the efforts and achievements of the associates and teams you work with.

RECOGNITION

Want to show appreciation for someone's effort? Here's where you'll find a lot of great ways to say "thank you" and give a big high five to those who are just all-out awesome.

REWARD

Has someone exceeded a goal or reached a milestone? Here's where you'll find service awards, recognition certificates and more ideas for rewarding achievers who exemplify our values and competencies while delivering meaningful results.

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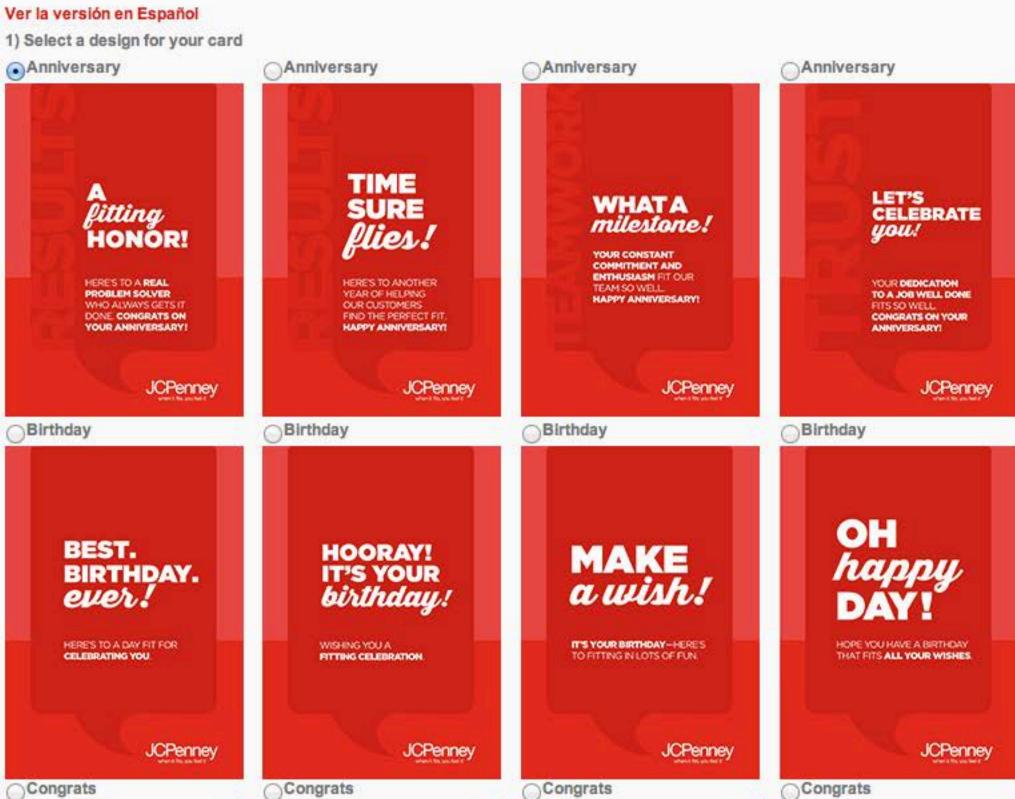
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RECOGNITION & REWARD

Fit meaningful recognition into your daily routine and others will be inspired to follow your lead. Remember to be specific about **why** you are recognizing someone.



RECOGNITION & REWARD



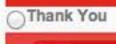


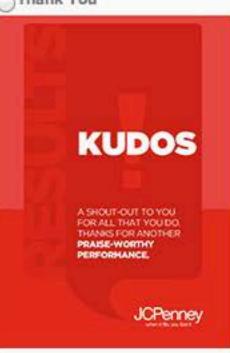


















2) Enter your personalized mes	sage" (1000 characters max)
3) From Name*	(appears on Card)
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i) Complete the recipient's ema	ill address(es) below
From	4
То	
Manager Cc	
Other Cc	

Note: This is only for jcp associates. Please separate full email address

(including @jcp.com or @sephora.com) with a semicolon.

Click to Preview

* required

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At JCPenney we value and recognize associates who go above and beyond to deliver exceptional results that contribute to the bottom line. Check out our programs and rewards below! For more information about best practices click here.







FOUNDER'S AWARD

The **Founder's Award** is our highest award for leadership excellence, recognizing top performing individuals/ teams across the company. The leader of winning Stores, Districts, Regions, Supply Chain and Home Office teams will attend the Founder's Award celebration event on behalf of their team. They will receive an individual award in addition to the award given to the team, along with a party in a box to use for team recognition/celebration.

Eligibility:

- Regions, Districts and Stores
- Supply Chain Units
- Merchandise Divisions >
- Merchandise Entities >
- Merchandise Action Teams (MATs)
- Product Development & Design >
- Product Development >
- Design Director)
- Design
- Sourcing)
- Support Departments >

Criteria:



service awards

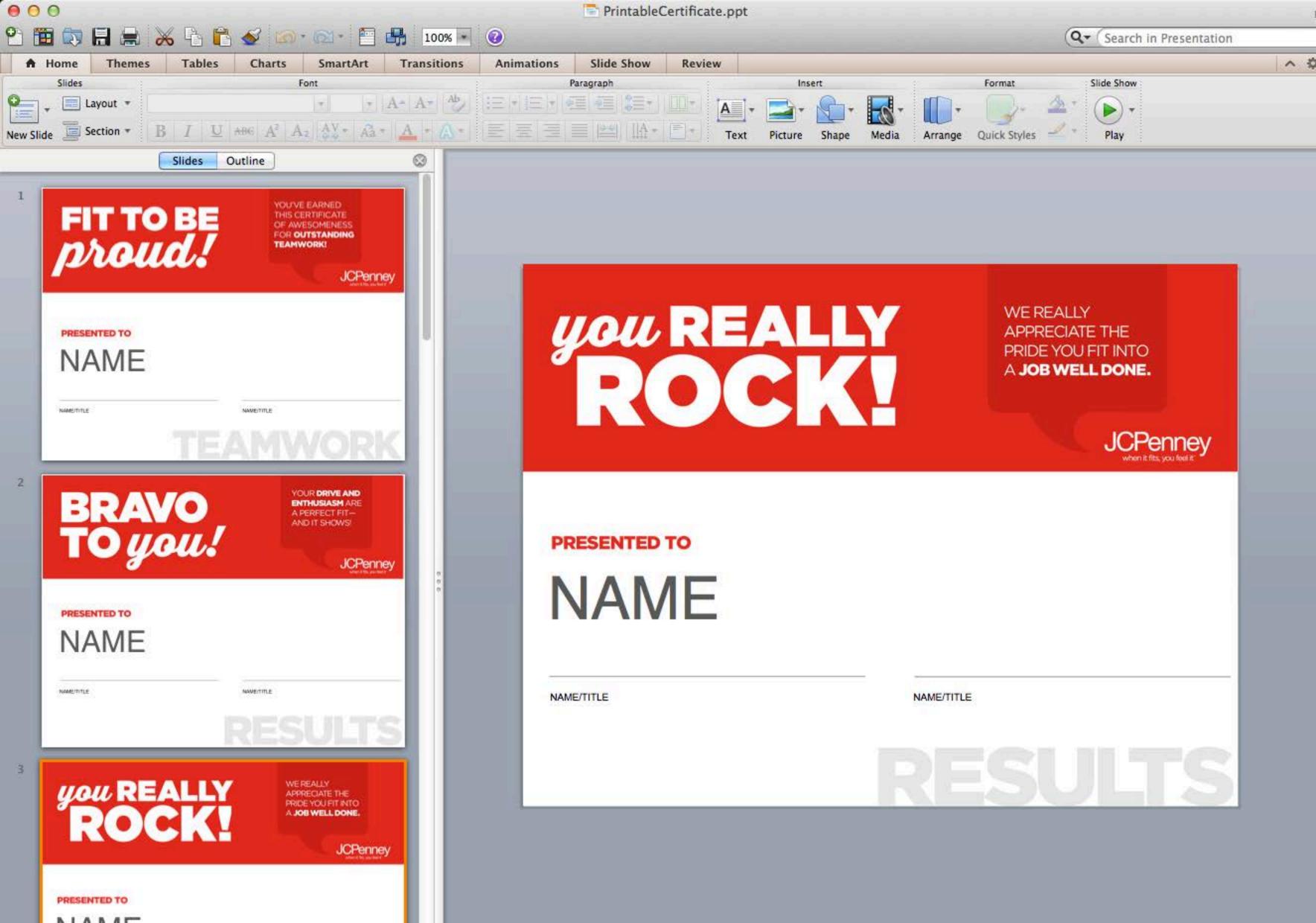






Click here to download the template >

Recognize teams and associates that go the extra mile to deliver results with these customizable templates.









service awards

printable certificates

associate of the ...

Click here to download the template >

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LEADERSHIP

To secure success in abundance, secure it for yourself and for someone else at the same time.

- James Cash Penney, September 1917

Great leaders inspire others to do their best, work toward a shared vision and fight for the same results. These training resources are designed to help you succeed as a leader.

JCPenney Competencies Training

Results are important, but equally important is how those results are achieved – there's a good way and a bad way to get things done. Our competencies describe the behaviors needed to do things the right way to be an effective contributor.

Engaging Your Team Through Recognition and Reward

An interactive learning experience to effectively recognize and reward associates. Why it's critical to celebrate behaviors and create a culture that inspires your team.

Recognition and Reward Videos

These short video segments illustrate a few examples of how to provide recognition and reward using our competency framework.

Engaging Associates Leadership Lesson

A discussion facilitated by the leadership team to help leaders understand the importance of associate engagement and the role recognition and reward plays in it.