

introducing  
**jcpnn**  
network now

**tap into the conversation.**  
[www.jcpnn.com](http://www.jcpnn.com)



jcpnn is a new, mobile and interactive way to get involved in jcpenny's transformation. It puts the world of jcp in your hands, so you can do your best work every day.



**24/7 real-time news** that goes where you go. even on your mobile device.



**a 360° pulse** on our business. be informed. be inspired.

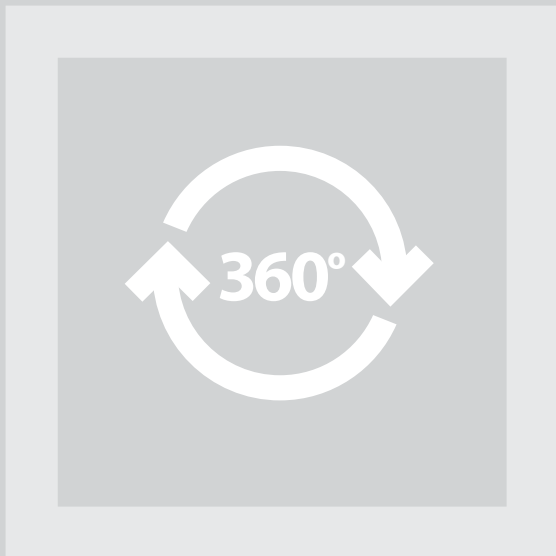


**one powerful voice** making a difference - yours. be an active voice.



## **the power is in your hands.**

Hey, we get it. You don't want to be tied down. So jcpnn gives you jcp news wherever, whenever. Straight to your mobile device, so it's easy and convenient.



**be informed.  
be inspired.**

jcpnn is your gateway to the information and tools you need to do your best work. Get connected for a 360° pulse on our business.



## **one powerful voice - yours.**

Each one of us has a powerful voice.  
The important thing is to use it.  
jcpnn quickpolls and collaboration  
tools give you the chance to be heard.



**be an  
active  
voice**

**let's talk.**


This symbol is your invitation  
to join the conversation  
that's transforming jcp into  
America's favorite store.


# be an active voice

Sure, you've got a job to do, but that's not all. You've got ideas, questions ... and we *know* you've got opinions. Why keep them to yourself?


You become an active voice for jcp whenever you talk with your leader, help a teammate, share ideas or give feedback.

## There are many ways to be an active voice for jcp:

 In your unit, talk to your leader if you have a question, a concern or an idea to share. When you speak up, you make a difference.

 jcpnn is another great way to connect. Get a 360° pulse on our company with news, information, tools and links to connect you with every part of your jcp world.

Send feedback and share stories. With 24/7 online access – even on your mobile device – the power's in your hand.

 Maybe you have a serious concern about a legal or ethical issue or a company policy. Your leader may be able to help – talk to them. If you prefer to speak to someone else, there's jcpline. By calling 1-800-JCP-0063 or visiting [www.jcpjline.com](http://www.jcpjline.com), you can report concerns in good faith without fear of retaliation.

We're on a mission to become America's favorite store. We'll get there by working together as one team, one mission, listening to each other and being inspired to do our best work every day. You have a powerful voice. Use it. **Be an active voice.**

# FAQs

## where can I see jcpnn?

It goes where you go. Get real-time news and information anytime via your mobile device or anywhere you connect to the Internet – your desktop, laptop, tablet or computer at work or at home.

## how do I get started?

The first time you access jcpnn, you must be on a company device. If you know your jcp user ID, you can login to jcpnn at **www.jcpnn.com** immediately. If you don't know your jcp user ID, you must access jcpnn from a jcp computer (not a Llby, etc.) and enter your employee ID (9-digit numerical ID). It will then provide you with your jcp user ID, which will also serve as your jcpnn ID for ongoing access.

Use the same password to access jcpnn as you do to access the team member Kiosk. If you don't know your password, be sure to reset it as soon as possible. You must do so from a jcp computer at the Password Change function located on the team member Kiosk.

## can I view jcpnn on my personal mobile phone?

Yes, if your phone is able to connect to the Internet, you can view jcpnn. So you now have access to the latest jcp news in the palm of

your hand, wherever you are. You'll be able to view jcpnn videos on your personal device beginning in Fall 2013.

**PLEASE NOTE: Because jcpnn is accessible from anywhere, this could impact charges associated with your wireless data plan. jcp will not be responsible for those charges. Inside jcp locations, make sure you're connected to the company wireless network before you sign in to jcpnn. Outside the range of a jcp wireless network, be aware of any fees you might incur by accessing jcpnn.**

## can I use my mobile device to view jcpnn while I'm at work?

Yes, you can access jcpnn from any mobile device, but make sure your job duties and your customers come first. These will always be your first priority. If you have questions about what is appropriate, talk with your leader.

## is the time I spend on jcpnn considered work?

**Any time spent on jcpnn is *completely voluntary*.** You will not be paid for accessing jcpnn outside your scheduled work hours. If you access jcpnn outside your scheduled work hours, it's your choice. Be sure you fully understand the company's jcpnn policy and the Electronic Devices policy, which can be accessed from the jcpnn login page or online.