



## One Community™ | Foundation of Trust™

***The Mission:*** *To heal the relationships between communities and first responders. Through the Foundation of Trust academy, we assist communities in rebuilding trust with first responders through first responder/citizen training, events and outreach. We aim to protect these relationships with a sustainable program for generations to come.*

### ***Meeting the Challenge***

According to the Bureau of Justice Statistics, from 2017 to 2019 more than 4,500 protests have involved more than five million people across the United States. We have witnessed an escalation in violence from protesters and a decline in proactive engagement from law enforcement. More and more communities openly mistrust police. At the same time, some officers are losing faith in the communities they serve. At many protests, police and citizens are face to face at the point of contention, and this image has come to define discontent in our nation. We must do more. We must get involved, get educated, raise awareness and change the culture from one that is adversarial to one of mutual respect.

### ***A Solution that Works for Everyone***

The One Community | Foundation of Trust program is designed to assist communities and first responders in rebuilding trust during a six-week change process. The program involves an equal ratio of officer and citizen participants and focuses on internal paradigm shifts, learning the most important factors in building and sustaining trust, communicating through challenging conversations and individual ownership of solutions. Certified facilitators are volunteer mentors from among first responders, educators, government/industry leaders, nonprofit and members of the faith-based community. Relationships that were once confrontational are transformed into productive partnerships.

### ***Mentors Make the Difference***

Unlike some professional development programs, the Foundation of Trust is unique in that it

incorporates a six-week change process and pairs volunteer officer and citizen facilitator/mentors working as a team. These facilitator/mentors provide leadership, guidance and assist in navigating difficult conversations that arise in social and mainstream media following high-profile incidents. The facilitator mentorship by officers and citizens deepens the level of trust between the community and police, and truly represents a unified community. When citizens and law enforcement are aligned in creating success and safety of their own community, the results are dramatic and generational.

### ***An Individual-Focused Curriculum Creates Success***

Our goal is to assist individuals in increasing their trustworthiness, and teach them to navigate and peacefully diffuse difficult conversations – strengthening relationships in other areas of their lives. A four-hour intensive classroom curriculum is followed by a six-week structured development process. Participants who complete the six-week process then identify and invite a successor to participate in the program. This process is designed to create individual ownership of solutions and significantly increase community outreach. Participants desiring to become certified facilitators participate in dual two-day training sessions, followed by a six-week change process. Upon successful completion of certification, mentors are authorized to facilitate the program in the community. This model enables the program to exponentially scale and incorporates neighbors working with neighbors to improve their communities.

### ***Program Components and Expected Results***

#### **Program Components**

- Pre-certification consulting in strategy, framework, execution and sustainability.
- Pre-selection consulting in facilitator identification and development.
- Foundation of Trust certification.
- Post-certification consulting in executing and sustaining across large-scale organizations.
- Program materials, digital content and online facilitator coaching.

#### **Expected Results**

- Increase in positive interactions between officers and citizens.
- Reduction in neighborhood crimes.
- Increased information sharing and collaboration between police and community.
- Approximately 80% of participants positively engage with their counterpart after program completion.
- Decrease in citizen complaints.
- Increase in the level of community ownership for peace and safety.
- Increase in positive social media interactions.
- Increase in positive generational interactions.

### ***About One Community***

One Community is a 501(c)(3) nonprofit organization dedicated to creating safe, secure and economically viable neighborhoods through comprehensive, cause-minded community engagement programs that unite, raise awareness and foster positive relationships between first responders and citizens living in the communities they serve and protect. Our education, health, second chance, civic engagement, safety and advocacy programs are the necessary components for improving lives and fostering cities of opportunity for all.

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## One Community™ | Kickstart Kids®

***The Mission:*** *The One Community | Kickstart Kids partnership is an award-winning in-school character development program for middle school and high school students that uses karate to teach life-changing core values. Weekly interaction and participation of local first responders creates a safer school environment and encourages positive interactions between students and the community.*

### ***The Challenges***

There is a shortage of qualified teachers in many school districts – especially in our country’s underprivileged communities. Many youths are exposed to high-risk behaviors common in some middle schools because of academic failures, delinquency, violence and lack of economic development and job opportunities. School safety is a critical priority for parents across America. Creating an environment where children can learn in safe and secure surroundings is the responsibility of policy makers, government municipalities and private sector businesses. Our children and our country deserve better.

### ***A Powerful Partnership***

The One Community | Kickstart Kids partnership incorporates weekly participation of first responders into Kickstart Kids classrooms, creating an environment for positive interaction, better understanding and trust. The strategic partnership is designed to enhance mutual respect between students, their families and first responders working in the neighborhoods they serve – ultimately creating safer schools and more secure communities.

### ***How it Works***

One Community places a first responder in the Kickstart Kids classroom one day a week. This collaborative effort helps promote a better understanding between students and first responders, which helps promote a safer school environment by facilitating positive one-on-one relationships. In the event a first responder becomes a certified karate instructor and retires or leaves the department, they can

qualify for a position with Kickstart Kids. The One Community | Kickstart Kids partnership breaks down barriers of mistrust and leads to open dialogue between America's youth and those who have taken an oath to serve and protect.

### ***Creating the Right Outcomes***

The One Community | Kickstart Kids partnership positively impacts students, their families, the school and the surrounding neighborhoods. Every community is encouraged to take an active role in supporting the efforts of our teachers who are, by definition, first responders. Corporations, church leaders, individuals and municipalities grow to understand that their support of the One Community | Kickstart Kids model is a unique way for them to partner with a school and change the life of a child. The success created by Kickstart Kids has not gone unnoticed: In 2015 and 2016 respectively, Crime Stoppers of Houston and the North Texas Crime Commission awarded Kickstart Kids the Texas Safe School Award in recognition of the program's distinct impact in creating measurably safer schools and communities.

### ***Kickstart Kids***

Kickstart Kids is a Texas Education Agency recognized, in-school physical education program that teaches character through karate to empower youth with core life values, such as discipline and respect, to achieve their greatest potential. KSK addresses key challenges – lack of internal discipline and self-confidence, lack of positive influence, and lack of connection within the school communities – so that students will strive for higher levels of academic and social success and become productive members of our communities. Chuck Norris founded KSK in 1990, and in 2019 more than 9,500 students were enrolled in 59 schools across the state of Texas. Since its inception, more than 95,000 students have benefitted from this one-of-a-kind, life-changing program.

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## One Community™ | Hope for Prisoners

***The Mission:*** *The One Community | Hope for Prisoners reentry program uses mentorships led by first responders and other civic leaders to help men, women and young adults successfully return to the workforce and become productive leaders within their families and their communities.*

### ***Meeting the Challenge***

According to the Bureau of Justice Statistics, every year approximately 650,000 individuals complete prison sentences and rejoin society. Unfortunately, the majority of these individuals are re-arrested for offenses within three years of their release. We must do more – and use all the tools at our disposal – to break this vicious cycle of crime and reduce the rate of recidivism.

### ***A Solution that Works for Everyone***

The One Community | Hope for Prisoners program is designed to help men, women and young adults successfully reenter the workforce and become productive leaders within their families and their communities. Providing much greater depth than more common 30- to 180-day reentry programs, this initiative incorporates 18-month-long volunteer mentorships led by first responders, educators, government and industry leaders and the faith-based community. Relationships that are often confrontational are transformed into productive partnerships. Former inmates are better prepared to reenter society equipped with the skills and support needed to be productive law-abiding citizens and ambassadors-of-hope in their neighborhoods. The result is an impressive recidivism rate of less than 6% – a stark contrast from the national average of 75%-95.

### ***The Mentors Make the Difference***

One Community | Hope for Prisoners is unique in that it incorporates an 18-month volunteer mentorship that begins six months prior to release from prison. First responders, employees of successful local companies, members of faith-based congregations and diverse civic and government

leaders generously give their time to serve as volunteer mentors providing leadership, guidance and pre-employment training. This type of mentorship better prepares inmates to reenter society because it focuses on re-building trust between ex-offenders, their families and first responders. When citizens, first responders and community leaders get involved in the rehabilitation process of former inmates, the results are productive law-abiding citizens who are willing and able to contribute to society.

### ***An Intensive Curriculum Creates Success***

Our goal is to create bright futures for ex-offenders and their families. A 40-hour intensive classroom training curriculum is followed by a graduation ceremony at police headquarters that is attended by family, friends, volunteers, mentors and first responders. After participants graduate from the 40-hour classroom course, they are eligible to participate in an 18-month leadership program. To ensure successful transitions, each participant is assigned a team of volunteer mentors who encourage them and track their progress that includes a case manager, an ex-offender peer, an employment coach, spiritual and financial counselors and family guidance mentors.

### ***Program Components and Expected Results***

#### **Program Components**

- Pre-release counseling
- Job training and placement
- Housing assistance
- Post-release counseling and mentorship
- Explore entrepreneurship opportunities as possible alternatives to mainstream employment

#### **Expected Results**

- Rate of recidivism for ex-offenders – Hope for Prisoners Las Vegas dropped to <6%\*
- Reduction in neighborhood crimes
- Reduced costs for correctional spending on the local, county and state level
- At least 65% of the clients who finish the program will become employed full-time\*
- Clients who participate in leadership workshop and job program retain employment longevity

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\*Source: University of Nevada – Las Vegas/Center for Crime and Justice Policy report, "Prisoner Reentry in Nevada: Final Report on the Hope for Prisoners Program." <https://www.jrsa.org/pubs/sac-digest/vol-24/nv-PrisonerReentry.pdf>.



## One Community™ | Shop Talk

***The Mission:*** *The One Community | Shop Talk program establishes open lines of communication and creates mutual trust between first responders and the owners and customers of community barber shops and salons.*

### ***Established Success***

The One Community | Shop Talk program builds on a dynamic and successful project initiated by the Irving Texas Police Department and formalized by One Community. One Community understands the essential role of neighborhood barber shops and salons in encouraging a sense of community and building relationships.

### ***An Historic Tradition***

Since the turn of the 19th century, beauty salons and barber shops have enjoyed a special significance in African American culture. They have not only been places to get hair care services, but locations where everyone can talk about issues of importance in the community. Barber shops and salons became spaces where customers played such games as chess, cards and dominoes – while sharing conversations about local issues, politics and community affairs. Shop Talk establishes open lines of communication and creates mutual trust between first responders, the owners and customers of community barber shops and salons.

### ***Shop Talk Visits***

Open communication between the first responder command staff and Shop Talk participants is demonstrated by ongoing shop visits and quarterly lunch meetings hosted by first responders. Initial visits are in plainclothes, to instill comfort and eliminate barriers. On Monday most shops are closed, so visits take place on Tuesday or Wednesday. Officers seek out the owner, introduce themselves and explain the program. Program participants confirm contacts early on, so everyone knows who to call. Program participants visit shops monthly and establish a comfort level. Officers interact with customers, explaining the programs' purpose and the benefits for the community. The program includes random

visits from the Chief and senior staff. All participants have opportunities to learn and grow, resulting in strengthened relationships and a foundation of trust fueled by mutual understanding. Special events can include Roll Call in a Shop, where morning roll call takes place in a selected barber shop. Shop customers and members of the nearby community see police officers come together before heading out on their morning shifts. Assembled officers reaffirming their oath to serve before driving off in a legion of patrol cars is as exciting as it is inspiring.

### ***Quarterly Chief's Lunch Meetings***

Hosted by the Chief, these one-hour meetings take place every quarter on a Monday, when shops are usually closed. Barber shop and salon owners are invited to attend, and new officer recruits are invited to attend and observe. The lunches are simple events, with box lunches or sandwiches, and 3x5 index cards are handed out to attendees so they can write down questions they would like the Chief to answer. The Chief opens each meeting by welcoming everyone, sharing appropriate updates and information. The Chief openly seeks input from the group, answers written and spoken questions and makes it clear that the meeting is open to anything the attendees want to discuss. Occasionally, the Chief may schedule a special event, such as a visit to the training range or tours.

### ***Rewards for Participating Shops***

One Community provides annual monetary rewards to shops that demonstrate an extraordinary level of participation. Shop owners could receive funding for scholarships, professional training or shop equipment. In addition, these shops will be celebrated during an annual awards luncheon.

### ***Resources and Results***

Through our contacts and partnerships in the media/entertainment communities, we will showcase the program and its benefits to Public Safety agencies and their communities nationwide. Shop Talk results include lives being saved, communities being strengthened and long-term, trusting relationships forming an essential foundation for ongoing communication.

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## One Community™ | Nancy Lieberman Charities<sup>SM</sup>

***The Mission:*** *The One Community | Nancy Lieberman Charities suite of structured, meaningful programs – with the assistance of first responders and other civic leaders – provides educational and sports opportunities for area youth living in underserved communities.*

### ***The Challenges***

Among all children under 18 years in the U.S., 41 percent are low-income children and 19 percent – approximately one in five – are poor. Children are overrepresented among our nation’s poor, representing 23 percent of the population but comprising 32 percent of all people in poverty. Many more children live in families with incomes just above the poverty threshold.\* The lifelong effects of living in crime-ridden neighborhoods and suffering from an ongoing lack of economic security, insufficient education and limited employment opportunities, has been proven to adversely affect a child’s ability to learn, trust and excel in life.

### ***A Powerful Partnership***

The strategic partnership between One Community and Nancy Lieberman Charities is committed to promoting and developing healthy lifestyles and educational opportunities for young boys and girls, particularly those living in underserved communities. Our mentee/mentor relationships with civic leaders, everyday citizens and first responders are key components of a slate of programs designed to help America’s youth make healthy choices and inspire them to envision a promising, successful future.

### ***How it Works***

In partnership with Nancy Lieberman Charities, One Community provides the support and mentorship of America’s first responders through vocational and educational scholarship programs, as well as multiple sports-related, community-centric events. Our collaborative efforts help build a better understanding by facilitating positive relationships between students, their families and first

responders. The One Community | Nancy Lieberman Charities partnership breaks down barriers of mistrust and leads to open dialogue between America's youth and those who have taken an oath to serve and protect.

### ***Creating the Right Outcomes***

The One Community and Nancy Lieberman Charities **Reach One/Teach One**<sup>SM</sup> program awards a \$10K scholarship to five high school students in underserved communities who complete a one-year community-focused curriculum led by first responders, local leaders, One Community and Ms. Lieberman. The financial-need-based selection process entails a 150-word essay describing long-term goals and the importance of education, leadership, family, team building and community service. Reach One/Teach One emphasizes ongoing development, metrics tracking and results. Selectees attend a one-day session pairing students with a first responder/citizen leader; and throughout the school year each two-person team participates in weekly phone calls and such quarterly half-day group activities as sporting events, police academy or homeless shelter visits or college lectures. The program develops trust and character, requires 3.0 GPA or better, tracks personal development and grades, and culminates with application and acceptance to an accredited two- or four-year U.S. college, with scholarship funds paid to the institution.

### ***Nancy Lieberman Charities***

Nancy Lieberman Charities is a 501(c)(3) that ensures its programming for children is life-changing and has worked to improve the lives of disadvantaged children – helping to guide youth and empowering them to make positive choices for their future. **Dream Courts**<sup>®</sup> are state-of-the-art basketball courts that allow at-risk children in underprivileged communities to interact with first responders through sports and mentorship. Since 2010, 85 Dream Courts have been installed nationwide. In 2019, Nancy Lieberman Charities celebrated 39 years of the **Nancy Lieberman TJ Cline Basketball Camps**<sup>SM</sup> and clinics – provided free of charge to girls and boys of all ethnicities age 5-17 in the DFW Metroplex. Basketball Hall of Famer Nancy Lieberman leads each summer session, while stressing the importance of sportsmanship, teamwork, staying in school, leading a healthy lifestyle, avoiding drugs and alcohol, achieving goals and building confidence and self-esteem.

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\*Source: The National Center for Children in Poverty (NCCP) report, "Basic Facts about Low-Income Children/Children under 18 Years, 2016." [http://www.nccp.org/publications/pub\\_1194.html](http://www.nccp.org/publications/pub_1194.html).



## One Community™ | Community First<sup>SM</sup>

***The Mission:*** *One Community | Community First is a diverse suite of programs and events that is dedicated to improving communities by building safe, secure and thriving Cities of Opportunity. Our comprehensive cause-minded community engagement programs unite, raise awareness and foster positive relationships between law enforcement, first responders and citizens living in the communities they serve and protect.*

### ***Challenges***

Imagine a place where every community is safe, open for business development and filled with families who are proud to live, work and worship there. Safety drives neighborhood stability, local confidence and pride. When law enforcement, first responders, civic leaders and citizens work together, they can exert the pressure needed to drive out the criminal element. This process brings about community allegiance and allows everyone to get involved in the process of building a better world for themselves and their families.

### ***Purpose***

Our programs address needs in education, health, second chance opportunities, civic engagement, safety and citizen advocacy and are essential elements for creating the safe, secure neighborhoods that are necessary to encourage economic growth and build a stronger America.

### ***The Programs***

Coalition of American Heroes<sup>SM</sup> is an alliance of first responders and superhero citizens willing and ready to lend a hand whenever and wherever needed. Shop Talk<sup>SM</sup> promotes communication and trust between first responders and owners and customers of barber shops and salons in undeserved neighborhoods. Power of One<sup>SM</sup> involves public figures and first responders convening town hall-style lectures to discuss relevant social and political issues. Beat The Heat<sup>SM</sup> recruits community leaders,

first responders and volunteers to pay it forward by distributing water and sports drinks to help beat the summer heat. The Unity Through Sports programs include: Run With Heroes<sup>SM</sup> involves superhero citizens and first responders who run and walk together in a sign of mutual support and unity. Putting With Heroes<sup>SM</sup> pairs children with hero first responders and golf pros in spirited, friendly putting competitions. Baseball With Heroes<sup>SM</sup> joins citizens and first responders, who celebrate our country while watching America's favorite game.

### ***Outcomes***

At One Community, we bring together the leadership and collective strength of our team and strategic partners in cause-minded, comprehensive, multi-phase programs that improve neighborhoods more quickly than what might be achieved by focusing on one area or waiting for changes to happen organically. Implementing our programs in neighborhoods that need them the most engages citizens in ways that helps ease tensions, builds cooperative relationships, creates safer neighborhoods, opens doors to community business investment and ultimately creates opportunities that previously did not exist.

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## One Community™ | Run with Heroes

***The Mission:** The One Community | Run with Heroes 1-mile/5K/10K annual fun-filled sporting event builds unity and important bonds between our law enforcement, first responders, government and civic leaders and the citizens living in the communities they serve and protect.*

### **The Challenge**

Heroes and the sport of running go together. The likes of competitive runners Jesse Owens, Florence Griffith-Joyner and Carl Lewis have broken records and amazed millions of fans across the world. Running and walking together is communal and reaches every demographic. But in many underserved communities, the sport of running and access to safe streets can be a challenge. Unsafe neighborhoods and areas affected by crime create myriad inequalities and have been proven to have a negative long-term impact on the physical and mental health of citizens living in such environments.

### **Purpose**

During Run with Heroes, citizens and area youth run side by side with law enforcement, first responders and community, city and state leaders – creating unity through sports. Our annual foot races breaks down stereotypes and encourages a true spirit of cooperation. Each race demonstrates that we are one community and can work together to improve our personal wellness and that of our community. Run with Heroes provides a unique opportunity for area youth and citizens, particularly those living in the underserved communities, to interact with those who have vowed to serve and protect us.

### **Outcomes**

Walking and running as One Community creates an environment of positive progressive change, better dialogue and builds bridges of trust. Our annual Run with Heroes assists and supports citizens from all walks of life. Volunteer engagement is extensive. During the past two years, more than 7,000 citizens, first responders and other members of law enforcement and civic leaders from 10 North Texas

jurisdictions have participated in our races. In 2018, Texas Governor Greg Abbott was our official race starter for an inspiring event that included Texas Department of Public Safety troopers, celebrities including Chuck and Gena Norris and that was endorsed by numerous local businesses. Six downtown Dallas, Texas, buildings were lit in the blue and yellow colors of Operation Blue Shield dba One Community to show support for first responders and citizens coming together to encourage safe, secure, thriving communities and a strong America.

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## One Community™ | Coalition of American Heroes

***The Mission:** The Coalition of American Heroes was formed to build an alliance between everyday citizens, law enforcement and first responders across local, regional and national jurisdictions to serve communities beyond the traditional role of protecting the public and responding to critical incidents.*

### **Purpose**

One Community understands that modern-day policing involves a dedicated concentration on creating and implementing best practices to help law enforcement agencies promote effective crime reduction strategies and build public trust. The Coalition of American Heroes addresses the issue of law enforcement agencies not having the organizational and logistical capabilities to assist at diverse large- and small-scale events and gatherings.

### **The Challenge**

Recruiting and retention are two of the primary challenges faced by law enforcement and first responders. The inherent dangers of the job, coupled with intense public scrutiny, discourage some from entering the profession. For many departments, hiring and retention also are negatively impacted by tightening budgets. Simply put, it is difficult to effectively patrol the streets of America and respond to the multitude of situations that require assistance from first responders. Strong collaborative partnerships between citizens, law enforcement and first responders are critical to ensure responsiveness and maintain the safety of our communities. These three groups working together create safe, secure, thriving neighborhoods that become Communities of Opportunity for all.

### **The Solution**

The Coalition of American Heroes is comprised of an alliance of citizens, Citizens on Patrol, law enforcement and first responders from various agencies who have agreed to volunteer their time and assist with a variety of duties necessary to support public and private events. During the first year, the

Coalition will focus its efforts on serving the Dallas/Fort Worth area. The Coalition will expand during the second and third years to serve Oklahoma, Louisiana and Arkansas.

The Coalition enables the alliance of citizens, law enforcement and first responders to provide essential support to communities beyond the jurisdictions they live in and serve on a day-to-day basis. It also allows members to network with other citizens and first responders in other communities and in other states, thereby expanding their network of positive professional and personal relationships – all of which help make our neighborhoods better places to live.

### ***Creating Visibility***

The Coalition of American Heroes promotes the message that everyday citizens and first responders are willing work together to help create safer neighborhoods in other cities and states. The Coalition provides immediate manpower to assist agencies requesting assistance for:

1. Call answering.
2. Civic events.
3. Funerals and other memorial events.
4. Professional sports parades.
5. Political rallies, conventions, protests, etc.
6. Deter crime with highly visible patrol and observation.
7. Perform duties that enable sworn officers to focus on priority patrol duties.
8. Assist traffic direction.
9. Check on elderly and answer general welfare calls.

Throughout the year, Coalition members also will:

1. Volunteer at area hospitals.
2. Participate in all of One Community's signature programs.
3. Assist with hosting a summer cookout gathering for members and their families.

Each member will receive a One Community | Coalition of American Heroes patch and membership card for a yearly membership fee of \$20, which One Community will use to expand the program nationwide.

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## One Community™ | Putting with Heroes

***The Mission:*** *The One Community | Putting with Heroes annual fun-filled sporting event builds important bonds between first responders and children living in the communities they serve and protect.*

### ***The Challenge***

Heroes and the sport of golf go together. In more affluent communities, golf icons like Arnold Palmer and Jack Nicholas enjoyed legendary status decade after decade. However, in underserved communities, socioeconomic obstacles often impede access to golf courses and the many life lessons that can be learned through golf. Diversity is golf's biggest challenge. Awareness and access remain the primary obstacles for underserved communities.

### ***Purpose***

The One Community | Putting with Heroes program focuses on reshaping the worldview of area youth – particularly underserved inner-city children – by teaching life skills and character education through friendly putting competitions with first responders and superhero citizens. Our putting events break down barriers and dispel stereotypes. This helps keep our youth, their families and communities safer and working together.

### ***Outcomes***

Our quarterly putting events invite 30 area youth who are paired with superhero citizens, veterans and first responders. Each team is coached by PGA Master Professional Cathy Harbin and seven-time LPGA Player of the Year Kathy Whitworth. As the two-hour competition unfolds, barriers break down and true relationships are formed. The smiles, high fives and hugs are a reflection of two people working together toward a common goal. It is the foundation of shared trust that creates lasting positive outcomes. After the friendly putting competition between area youth and their first responder and citizen partners, the event concludes with a luncheon and awards ceremony. All participants take home a certificate as a reminder of the day and winners are presented with a trophy to show to family and friends.

Putting with Heroes provides a setting where underserved inner-city area youth and their families have fun while interacting with citizens, law enforcement and first responders. Employing sports to encourage unity builds trust and creates opportunities for communities to flourish. Hundreds of area youth and first responders have bonded through Putting with Heroes.

### ***About One Community***

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## One Community™ | Power of One

***The Mission:*** *The One Community | Power of One lecture series opens lines of communication and builds important bonds between our first responders and the citizens living in the community that they serve and protect.*

### ***Purpose***

The Power of One lecture Series, conducted twice a year in a town hall setting, brings together people from all walks of life. Our purpose is to create positive, open dialogue regarding the complexities and daily challenges facing our country. Informative speakers elaborate on the effectiveness of fostering community involvement. The series is about hope, building strong communities and connecting the good in all of us.

### ***Challenges***

What does it take to create positive and progressive change in a world that seems to be out of control? How do you turn talk and anger into action that is beneficial and constructive? What inspirations do everyday citizens need? How do we help our neighbors when we don't necessarily understand their perspectives and concerns? How do we bring everyone together for the betterment of mankind?

### ***Solutions***

Our town-hall-style meetings provide a platform where citizens, civic leaders, community stakeholders and first responders can openly address and work through complex social issues and challenges. The process is the first step to better understanding the ever-changing world around us. Working together toward a common goal of progressive change, trust and unity is the first step to building safe neighborhoods, a stronger country and a better tomorrow.

### ***Outcomes***

During the past three years, the Power of One Lecture Series has addressed the tough issues that

most people choose to either ignore, heatedly debate or – all too often – see addressed with acts of senseless violence. Our world-class lecturers have examined such critical topics as racism, bigotry, social inequalities, generational poverty, homelessness and the ravages of America’s drug epidemic. Each lecture provides a platform for understanding where citizens, civic leaders, the faith-based community, veterans and first responders can begin to understand how working together leads to safe, secure and thriving Cities of Opportunities for everyone.

More than 2,000 people to date have participated in the Power of One Lecture Series. In late 2016, the “Dr. Phil” television show filmed and aired a lecture featuring officer Tommy Norman with the North Little Rock Police Department North Little Rock, Arkansas, and Senior Pastor Bryan Carter of Concord Church in Dallas, Texas. This nationally broadcast segment reached an audience-topping 4.1 million viewers.

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## One Community™ | Coalition of American Heroes

***The Mission:** The Coalition of American Heroes was formed to build an alliance between everyday citizens, law enforcement and first responders across local, regional and national jurisdictions to serve communities beyond the traditional role of protecting the public and responding to critical incidents.*

### **Purpose**

One Community understands that modern-day policing involves a dedicated concentration on creating and implementing best practices to help law enforcement agencies promote effective crime reduction strategies and build public trust. The Coalition of American Heroes addresses the issue of law enforcement agencies not having the organizational and logistical capabilities to assist at diverse large- and small-scale events and gatherings.

### **The Challenge**

Recruiting and retention are two of the primary challenges faced by law enforcement and first responders. The inherent dangers of the job, coupled with intense public scrutiny, discourage some from entering the profession. For many departments, hiring and retention also are negatively impacted by tightening budgets. Simply put, it is difficult to effectively patrol the streets of America and respond to the multitude of situations that require assistance from first responders. Strong collaborative partnerships between citizens, law enforcement and first responders are critical to ensure responsiveness and maintain the safety of our communities. These three groups working together create safe, secure, thriving neighborhoods that become Communities of Opportunity for all.

### **The Solution**

The Coalition of American Heroes is comprised of an alliance of citizens, Citizens on Patrol, law enforcement and first responders from various agencies who have agreed to volunteer their time and assist with a variety of duties necessary to support public and private events. During the first year, the

Coalition will focus its efforts on serving the Dallas/Fort Worth area. The Coalition will expand during the second and third years to serve Oklahoma, Louisiana and Arkansas.

The Coalition enables the alliance of citizens, law enforcement and first responders to provide essential support to communities beyond the jurisdictions they live in and serve on a day-to-day basis. It also allows members to network with other citizens and first responders in other communities and in other states, thereby expanding their network of positive professional and personal relationships – all of which help make our neighborhoods better places to live.

### ***Creating Visibility***

The Coalition of American Heroes promotes the message that everyday citizens and first responders are willing work together to help create safer neighborhoods in other cities and states. The Coalition provides immediate manpower to assist agencies requesting assistance for:

1. Call answering.
2. Civic events.
3. Funerals and other memorial events.
4. Professional sports parades.
5. Political rallies, conventions, protests, etc.
6. Deter crime with highly visible patrol and observation.
7. Perform duties that enable sworn officers to focus on priority patrol duties.
8. Assist traffic direction.
9. Check on elderly and answer general welfare calls.

Throughout the year, Coalition members also will:

1. Volunteer at area hospitals.
2. Participate in all of One Community's signature programs.
3. Assist with hosting a summer cookout gathering for members and their families.

Each member will receive a One Community | Coalition of American Heroes patch and membership card for a yearly membership fee of \$20, which One Community will use to expand the program nationwide.

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## One Community™ | Beat the Heat<sup>SM</sup>

***The Mission:** The One Community | Beat the Heat event builds important bonds between law enforcement, first responders and the citizens living in the communities they serve and protect.*

### **Purpose**

Summer across America often means extreme heat and high humidity. Many areas of the country experience sequential days and even weeks of triple-digit temperatures. Regardless of the heat, citizens continue to work and play outdoors. Our first responders understand the importance of staying hydrated. Simple acts of kindness like offering a fellow citizen a cold bottle of water or sport drink can save a life.

### **Challenges**

Extreme heat and high humidity can pose a serious health threat to both humans and animals. According to the Center for Disease Control and Prevention (CDC), there are more heat-related deaths each year than those caused by hurricanes, lightning, tornadoes, earthquakes and floods combined. Law enforcement and first responders know the associated dangers and are continually looking for ways to help people living and working in the communities they serve.

### **Solutions**

One Community | Beat the Heat is a summer community-based program where everyday citizens, corporations and their employees can donate water and sport drinks in quantity to law enforcement departments and first responders. Cases of water are collected in office lobbies, and police and first responders show up in their police cars, fire trucks, horses, bikes, trucks and Segways to pick it up.

The water and sport drinks are then distributed by police and first responders to those who work or play outdoors during the summer months where the need is greatest. Beat the Heat gives businesses and their employees an excellent opportunity to get involved in making their community better and safer during the summer heat.

## ***Outcomes***

One Community | Beat the Heat is an excellent way for departments within companies to work together as they collect cases of bottled water and sport drinks. Helping law enforcement and first responders pay it forward is an excellent and inexpensive way for employees to get involved. This thirst-quenching and potentially lifesaving gesture is an affordable way to help build safer neighborhoods and stronger communities. To date, more than 5,000 cases of bottled water and sport drinks have been distributed. This simple gesture of good faith and kindness has touched more than 36,000 people.

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